

3. THE NUMBER OF FILMS RELEASED AND OTHERS

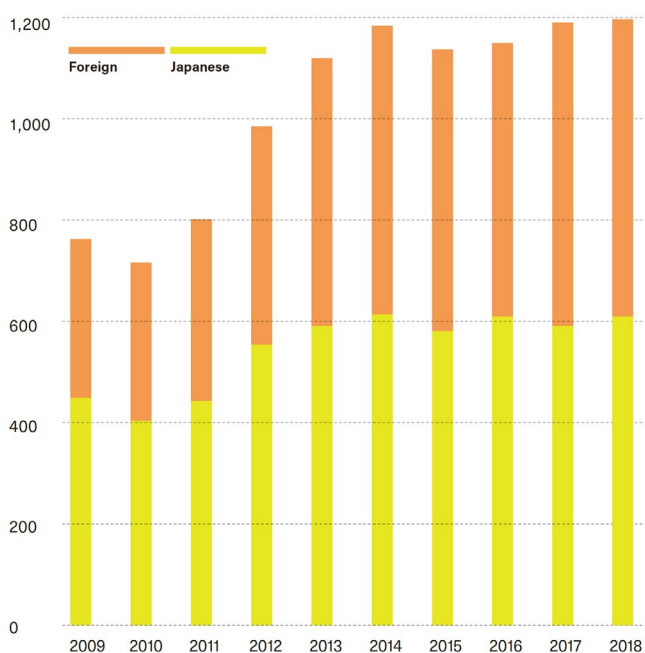
Changes in Number of Films Released 2009-2018

Between 1955 and 2004, the number of films released at theaters has been up and down but roughly 550 to 700 films per year. In 2005, the number jumped to 731, and has mostly kept increasing to 1,192 in 2018. In some years, the number dropped a little, but in 2013, for the first time, the number of films released was over 1,000, with a combination of more than 500 each of Japanese and foreign films. In 2018, 613 Japanese films were released.

The number of screens has continued increasing due to the increase of multi-screen theaters, and as a result, more films have been in demand. Digitalization has contributed to lessen film production cost. More universities and professional schools have begun to teach film, and public film production support systems have been established. These are the major factors behind the increase of the number of Japanese films released. The number of foreign films released in 2010 was 308, which increased to 593 in 2017, almost doubling. As the number of the films screened by each theater has been increasing, the theatrical running period of each film has been shortened. Outside multi-screen theaters, the programmers have a hard time changing their films and timetables every day.

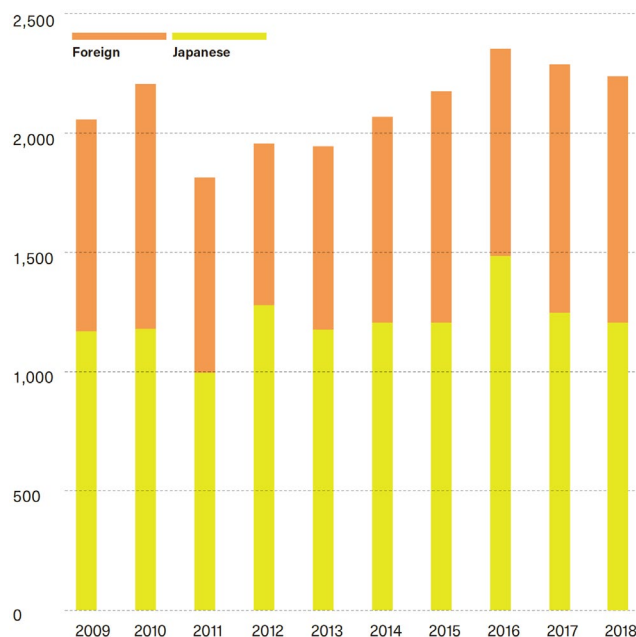
The average attendance per film was between 200,000 and 240,000 until 2011. With the number of films released each year increasing, the average attendance per film has been between 140,000 and 150,000.

Changes in Number of Films Released 2009-2018



	Japanese	Foreign	Total	Share	
				Japanese	Foreign
2009	448	314	762	58.8%	41.2%
2010	408	308	716	57.0%	43.0%
2011	441	358	799	55.2%	44.8%
2012	554	429	983	56.4%	43.6%
2013	591	526	1,117	52.9%	47.1%
2014	615	569	1,184	51.9%	48.1%
2015	581	555	1,136	51.1%	48.9%
2016	610	539	1,149	53.1%	46.9%
2017	594	593	1,187	50.0%	50.0%
2018	613	579	1,192	51.4%	48.6%

Changes in Box Office Income 2009-2018



	Japanese	Foreign	Total (10^8 Yen)	Share	
				Japanese	Foreign
2009	1,173.09	887.26	2,060.35	56.9%	43.1%
2010	1,182.17	1,025.21	2,207.37	53.6%	46.4%
2011	995.31	816.66	1,811.97	54.9%	45.1%
2012	1,281.81	670.09	1,951.90	65.7%	34.3%
2013	1,176.85	765.52	1,942.37	60.6%	39.4%
2014	1,207.15	863.19	2,070.34	58.3%	41.7%
2015	1,203.67	967.52	2,171.19	55.4%	44.6%
2016	1,486.08	869.00	2,355.08	63.1%	36.9%
2017	1,254.83	1,030.89	2,285.72	54.9%	45.1%
2018	1,220.29	1,004.82	2,225.11	54.8%	45.2%

I Exhibition at Film Theaters

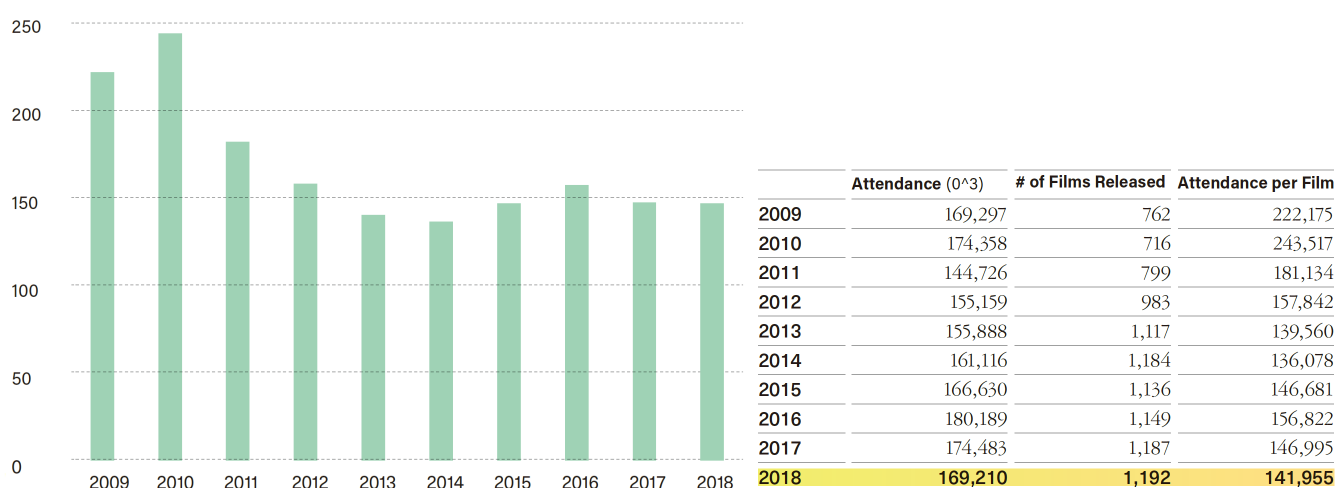
Changes in Box Office Incomes 2009-2018

In 2018, the box office income in Japan was: 122,029,000,000 yen for Japanese films (decreasing by 3,454,000,000 yen from the year before), 100,482,000,000 yen for foreign films (decreasing by 2,607,000,000 yen from the year before), and in total, 222,511,000,000 yen, decreasing by 6,061,000,000 yen from the year before.

The box office income in 2018 was not as large as that in the year before. In 2017, the popular animation series films such as DETECTIVE CONAN, DRAEMON and DISPICABL ME were successful. However, in 2018, there were unexpected hits like BOHEMIAN RHAPSODY, THE GREATEST SHOW MAN, SHOPLIFETERS and ONE CUT OF THE DEAD. The box office income in 2018 was larger than that in 2014 and 2015, and the third largest since 2000, after that in 2016 and 2017.

In 2017, 38 Japanese films and 24 foreign films each, a total of 62 films, had more than 1 billion yen box office income. In 2018, 31 Japanese films and 23 foreign films, each, made more than 1 billion yen box office income. These numbers are smaller compared with those in 2017. There have not been major changes in the tendency of the top box office films. However, it is notable that a small budget independent Japanese film ONE CUT OF THE DEAD started at two small theaters in Tokyo, Shinjuku K's Cinema and Ikebukuro Cinema Rosa, and gradually expanded its theaters nationwide, making a huge box office hit of 3.12 billion yen. Among foreign films, BOHEMIAN RHAPSODY attracted attention when it was released in November and immediately made a huge box office income of 10.46 billion yen. Series films are successful both among Japanese and foreign films, and 18 out of 54 that made more than 1 billion yen, belong to this group.

Changes in Film Attendance Per Film 2009-2018



I Exhibition at Film Theaters

Japanese Films That Made More than 1 Billion Yen Box Office Income in 2018

No.	Titles	Box Office (0'8 yen)	Released	Distribution Co.
1	Code Blue the Movie	93.0	July	Toho
2	Detective Conan: Zero the Enforcer	91.8	April	Toho
3	Doraemon the Movie: Nobita's Treasure Island	53.7	March	Toho
4	Shoplifters	45.5	June	GAGA
5	Gintama 2	37.0	August	WB
6	Destiny: The Tale of Kamakura	32.1	Dec. 2017	Toho
7	One Cut of the Dead	31.2	June	Asmik Ace/EMBU Seminars
8	Pokemon the Movie: The Power of Us	30.9	July	Toho
9	Killing For the Prosecution	29.6	Aug.	Toho
10	Mirai	28.8	July	Toho
11	The 8-Year Engagement	28.2	Dec. 2017	Shochiku
12	Yo-kai Watch: Forever Friends	20.4	Dec. 2017	Toho
13	Stolen Identity	19.6	Nov.	Toho
14	Crayon Shin-chan: Burst Serving! Kung Fu Boys Ramen	18.4	April	Toho
15	Recall	17.4	June	Shochiku
16	Chihayafuru Part 3	17.3	March	Toho
17	My Hero Academia: Two Heroes	17.2	Aug.	Toho
18	Legend of the Demon Cat	17.0	Feb.	Toho/KADOKAWA
19	The Crimes That Bind	15.9	Jan.	Toho
20	Café Funiculi Funicula	15.0	Sept.	Toho
21	Laplace's Witch	14.0	May	Toho
22	Kamen Rider Heisei Generations FOREVER	12.8	Dec. 2017	Toei
22	Every Day A Good Day	12.8	Oct.	Tokyo Theatre/Yoake
24	Sakura Guardian in the North	12.7	March	Toei
25	50th First Kiss	12.6	June	SPE
26	My Teacher, My Love	12.3	Aug.	Toho
27	HUGtto! Pretty Cure Futari wa Pretty Cure: All Stars Memories	11.5	Oct.	Toei
28	Fullmetal Alchemist	11.1	Dec. 2017	WB
29	Tonight, at the Movies	10.2	Feb.	WB
29	Kamen Rider Build	10.2	Aug.	Toei
31	The House Where the Mermaid Sleeps	10.0	Nov.	Shochiku
Total		790.2		

I Exhibition at Film Theaters

Foreign Films That Made More Than 1 Billion Yen Box Office Income in 2018

No.	Titles	Box Office (0'8 yen)	Released	Distribution Co.
1	Bohemian Rhapsody	104.6	Nov.	FOX
2	Jurassic World: Fallen Kingdom	80.7	July	Toho-Towa
3	Star Wars: The Last Jedi	75.1	Dec. 2017	WDS
4	The Greatest Showman	52.2	Feb.	FOX
5	Remember Me	50	March	WDS
6	Incredibles 2	49	Aug.	WDS
7	Mission Impossible Fallout	47.2	Aug.	Towa Pictures
8	Aengers Infinity War	37.4	April	WDS
9	The Boss Baby	34.4	March	Toho-Towa
10	Ready Player One 2	25.5	April	WB
11	Christopher Robin	24.3	Sept.	WDS
12	Venom	22.5	Nov.	SPE
13	Solo: A Star Wars Story	21.4	June	WDS
14	Deadpool 2	18	June	FOX
15	Kingsman: The Golden Circle	17.1	Jan.	FOX
16	Oceans 9	16.9	Aug.	WB
17	Murder on the Orient Express	16.2	Dec. 2017	FOX
18	Black Panther	15.6	March	WDS
19	The Meg	15.3	Sept.	WB
20	Ant Man and Wasp	13.2	Aug.	WDS
21	Geostorm	12.4	Jan.	WB
22	Jumanji: Welcome to the Jungle	12.4	April	SPE
23	Peter Rabbit	11.2	May	SPE
Total		772.6		

I Exhibition at Film Theaters

20 Top Films of Box Office Income in 2018

No.	Titles	Box Office (0*8 yen)	Released	Distribution Co.
1	Bohemian Rhapsody	104.6	Nov.	FOX
2	Code Blue: The Movie	93.0	July	Toho
3	Detective Conan: Zero the Enforcer	91.8	April	Toho
4	Jurassic Park: Fallen Kingdom	80.7	July	Toho-Towa
5	Star Wars: The Last Jedi	75.1	Dec. 2017	WDS
6	Doraemon the Movie: Nobita's Treasure Island	53.7	March	Toho
7	The Greatest Showman	52.2	February	FOX
8	Remember Me	50	March	WDS
9	Incredibles 2	49	August	WDS
10	Mission Impossible Fallout	47.2	August	Towa Pictures
11	Shoplifters	45.5	June	GAGA
12	Avengers Infinity Wars	37.4	April	WDS
13	Gintama 2	37.0	August	WB
14	The Boss Baby	34.4	March	Toho-Towa
15	Destiny: The Tale of Kamakura	32.1	Dec. 2017	Toho
16	One Cut of the Dead	31.2	June	Asmik-Ace/EMBU Seminars
17	Pokemon the Movie: the Power of Us	30.9	July	Toho
18	Killing for the Prosecution	29.6	August	Toho
19	Mirai	28.8	July	Toho
20	The 8-Year Engagement	28.2	Dec. 2017	Shochiku
Total		1,032.4		

	2018	2017
Box Office	2225.1	2285.7
Films Made More Than 1 Billion Yen	1562.8	1618.4
Ratio	70.2%	71.0%

I Exhibition at Film Theaters

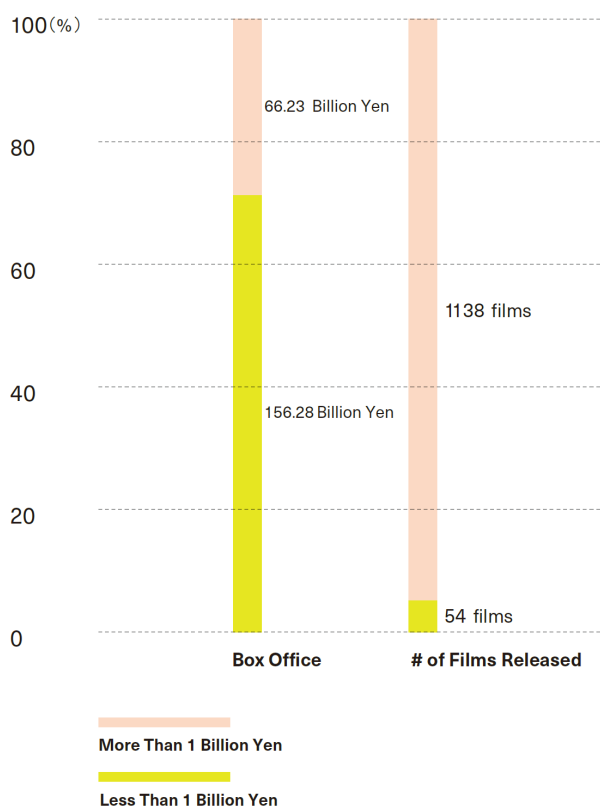
Films That Made More Than 1 Billion Yen Box Office Income/ Films That Made Less Than 1 Billion Yen Box Office Income

In 2018, 54 films made more than 1 billion yen box office income (62 films in 2017), occupying 4.5% of the 1,192 films released in Japan. The total box office income from these 54 films was: Japanese films made 79.02 billion yen, foreign films made 77.26 billion yen, and in total, 156.28 billion yen, 70.2% of the total box office income of Japan.

54(4.5%) of the films released in Japan in 2018 made 70.2% of the total box office income of Japan. The other 1,138 films (95.5%) shared the remaining 29.8% (66.2 billion yen). This situation has not changed in the last 10 years. 45 Japanese films and 36 foreign films were released in more than 300 theaters. A total of about 150 films (12% of the total films released in Japan) were released in more than 150 theaters. More than 50% of all the films released in Japan were released in less than 30 theaters.

Films That Made More Than 1 Billion Yen Box Office Income/ Films That Made Less Than 1 Billion Yen Box Office Income 2018

2018



2009-2018

	Box Office (Billion Yen)				
	Total	More Than 1 Billion Yen		Less Than 1 Billion Yen	
		Box Office	Share	Box Office	Share
2009	2,060	1,436	69.7%	625	30.3%
2010	2,207	1,577	71.5%	630	28.5%
2011	1,812	1,313	72.4%	499	27.6%
2012	1,952	1,391	71.3%	561	28.7%
2013	1,942	1,379	71.0%	563	29.0%
2014	2,070	1,411	68.2%	659	31.8%
2015	2,171	1,595	73.5%	576	26.5%
2016	2,355	1,763	74.9%	592	25.1%
2017	2,286	1,618	70.8%	667	29.2%
2018	2,225	1,563	70.2%	662	29.8%

Number of Films Released

	Number of Films Released				
	Total	More Than 1 Billion Yen		Less Than 1 Billion Yen	
		#	Share	#	Share
2009	762	57	7.5%	705	92.5%
2010	716	48	6.7%	668	93.3%
2011	799	54	6.8%	745	93.2%
2012	983	59	6.0%	924	94.0%
2013	1,117	56	5.0%	1,061	95.0%
2014	1,184	49	4.1%	1,135	95.9%
2015	1,136	61	5.4%	1,075	94.6%
2016	1,149	61	5.3%	1,088	94.7%
2017	1,187	62	5.2%	1,125	94.8%
2018	1,192	54	4.5%	1,138	95.5%